CALL TO ORDER

Board President Elece Hempel called the meeting to order at 8:30 AM in the lobby conference room at 1425 N. McDowell Blvd. She noted that the entire meeting this day is devoted to receiving and discussing community input to the Board’s strategic plan. As such the formal agenda format would be suspended and the entire meeting would be conducted in open session. The following participants had been invited to contribute to the discussion:

PHCD board (past and present): Gabriella Ambrosi, Fran Adams, RN, Elece Hempel, Crista Nelson, Joe Stern, Josephine Thornton, Jeffrey Tobias, MD

PHCD staff: Halley Cloud, Ramona Faith, RN, Andrew Koblick, Ruth Wells

Key Community Partners: Stephanie Bodi (Petaluma Health Center), Jonathan Choe, MD (PHC), Loren Fong, MD (Petaluma Valley Hospital), James Goerlich, RN, (PVH), Holly Hamm, RN (PVH), Kathryn Powell (PHC), Dan Schurman (St. Joseph Health), Carole Libarle (resident/Petaluma Valley Hospital Foundation), City Councilmember Kevin McDonnell, Faith Ross (Petaluma Relations Council/resident).

STRATEGIC PLANNING DISCUSSION

Participants had prepared for the discussion by reviewing the most recent PHCD strategic plan, the Letter of Intent between PHCD and St. Joseph Health with respect to leasing PVH to a joint operating company, the 2018 PHCD Governance Assessment Report, a summary of stakeholder interviews, and a New York Times op-ed piece on how Canada has been able to reduce the national poverty rate to its lowest point in their history.

Facilitator B J Bischoff summarized the information gathered from stakeholder interviews, a widely distributed online survey, and a public forum. Participants were invited to use the advance material as well as their own wisdom and experience to help identify and prioritize community health needs. They also reviewed and revised the PHCD mission, vision and core values. In addition, the PHCD Board discussed the results of the Governance Assessment Report, identified areas for improvement and drafted actionable steps to pursue.

PRESENTATION FROM THE SONOMA COUNTY BOARD OF SUPERVISORS

Sonoma County Supervisor David Rabbit joined the group during the lunch break to present a Gold Resolution from the Board of Supervisors acknowledging the biennial recertification of Petaluma as a HeartSafe Community, as well as PHCD’s role in bringing the program to Petaluma and facilitating the partnerships that have made this distinction possible since 2013.
STRATEGIC PLANNING DISCUSSION

Both President Hempel and CEO Ramona Faith thanked the participants for devoting a full day to this important discussion. Ms. Bischoff will draft a report for the Board’s review at the May 21 meeting.

PLUS/DELTNA

Participants appreciated the depth of advance materials and the structure and flow of the retreat exercises. While there was a good mix of voices in the group today, it would be good to have more representation from underserved and minority communities.

ADJOURN

The next Regular Board Meeting will be Tuesday, April 16, at 12:00 PM. President Hempel adjourned the meeting at 4:30 PM.

Submitted by Fran Adams, Secretary
Recorded by Ruth Wells, Board Clerk