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**Programs, Grants and Sponsorships**

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**Financial Summary**

**Petaluma Health Care District**

**2018 Board of Directors**

- Elise Haapala, Chair
- Josephine S. Thornton, VP
- Joseph Stern, Treasurer
- Fran Adams, RN, BSN, Secretary
- Jeffrey Tobias, MD, Member at Large

**Awards and Recognition**

- Sonoma County Board of Supervisors and City of Petaluma HeartSafe Community Designation
- National Walking Day Designation
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**Healthquest**

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Message from the CEO

Dear Friends,

Resilience has been at the forefront of our community this past year – resilience from childhood trauma, resilience in the wake of natural disasters and resilience despite a national discourse driving political divide.

Throughout Sonoma County and born in Petaluma, we have truly embraced resilience and have been unwavering in our mission to take action to help our community heal and thrive. I continue to be inspired by the District’s efforts and our many partners that tackle our most pressing health needs, and I am grateful for the opportunity to observe the impact we have when we work together.

So I am proud to offer a glimpse into our impact in the Annual Report. You will realize that for many our work has been on a par with the Petaluma flood cycle. You’ll hear about the great efforts of CHIPA, and in particular, their work to bring awareness and education about the unique form of trauma experienced by our immigrant community. You’ll be inspired by HeartSafe Community and Hearthealth CPR and their success bringing in new programs and preparing people to prevent more people to respond to cardiac emergencies. And you’ll hear about our own grant-giving process and our efforts to build great transparency and community engagement to our funding decisions.

Securing a long-term operator for Petaluma Valley Hospital continues to be a top priority. This year, we re-launched our audit when ST Network, a proposed joint ownership company between St. Joseph Health and Adventist Health System/West, will operate the hospital. We will work with ST Network on final lease terms after the regulatory agency has approved its formation. It has been a long-term process, but the District Board has always been, and continues to be, committed to securing a quality operator to ensure continued access to comprehensive health and wellness services.

I am pleased with the work our teams, the Board, and I am also proud to be doing this work in the resilient community of Petaluma.

Sincerely,

Ramona Faith, MSN RN

CEO Sonoma Faith

Community Health

Health Initiatives

HeartSafe Community

HeartSafe Community strengthens our community’s response to cardiac emergencies through CPR training, strategic AED installation, maintenance and resuscitation and health education. In 2018, we unveiled our first Hand’s Only CPR and AED Demonstration course. This 30-minute course was created to encourage business partners to effectively and efficiently prepare their staff with life-saving skills. As a result of our HeartSafe initiative, 50 businesses and 34 schools have become HeartSafe organizations.

The Community Health Initiates of the Petaluma Area (CHIPA) is an Advisory Committee to the PHCD Board of Directors and a local chapter of Health Action. CHIPA brings together residents, business leaders, health care and social service providers, students, and city and school officials to work together to reduce health inequities in Southern Sonoma County. In 2018, CHIPA and Petaluma Health Center collaborated to create a unique opportunity for children to learn basic first aid skills, CPR and AED training; this training was made possible through leadership, advocacy, strategic planning, and a commitment to support our most vulnerable residents.

Grants and Sponsorships

In 2018, PHCD provided over $40,000 in sponsorships funds to 29 organizations whose programs and services address our most pressing community needs.

CHIPA also proudly unveiled a new grant process based on the best practices of philanthropic organizations and health care directed. Nonprofits serving Sonoma District, utilizing evidence-based or promising practices, and addressing at least one of our identified health priorities – housing, access to services, mental and behavioral health, educational attainment, and cardiovascular health – were eligible to apply. We received 46 proposals with 30 a Letter of Intent. 16 grants were awarded with $33,046 in sponsorship funds.

Community Health Awards

On May 16, 2018, PHCD hosted the fourth annual Community Partnership Appreciation Breakfast. Once again, we expressed our deep gratitude to the people and partners who work tirelessly to improve the health of our residents and communities. We were joined by California State Senator Bill Dodd and Assemblymember Marc Levine’s staff in honoring our Health Hero Award recipients, Stephanie Bodi and Golden Heart Award recipient, Exchange Bank. We also publicly announced and celebrated our seven grant awardees.

Technical Assistance: Petaluma Sober Circle

In April 2018, the Petaluma Sober Circle (PSC) concluded the first two years of operations. During this time, PSC received nearly $7,000 in sponsorships and donations, helped 40 clients complete important treatment, and scored positive living outcomes for 4 of those enrolled in the program for at least six months, happiness rates with rates were made by a group of healthy living clients, an average of 84%.

Funding has been renewed for an additional year and we are working diligently to ensure the future of this important effort supporting our most vulnerable residents.

About PHCD

For over 70 years, the Petaluma Health Care District has been dedicated to improving the health and well-being of Sonoma County residents. Our mission is to improve the health and well-being of all residents in Southern Sonoma County through leadership, advocacy, support, partnerships and evidence-based programs.

Our Mission + Vision

The mission of PHCD is to improve the health and well-being of Sonoma County residents. Our vision is to create a healthier Sonoma County through leadership, advocacy, support, partnerships and evidence-based programs.

Our Vision: A healthiest Sonoma County.

Our Mission: To improve the health and well-being of all residents in Southern Sonoma County through leadership, advocacy, support, partnerships and evidence-based programs.

Our口号：实现我们的使命

For more information please visit us at www.PetalumaHealthCareDistrict.org.
Message from the CEO

Dear Friends,

Redeem has been at the forefront of our community for over 70 years. It is our mission to improve the health and well-being of all residents in the Sonoma County area. Our focus is on ensuring that everyone has access to quality care and that our community is resilient in the face of natural disasters and other challenges. We work diligently to ensure that our programs and services meet the needs of all members of our community.

Throughout Sonoma County and beyond, we are committed to providing resources and support to those in need. Our programs and services are designed to help individuals and families overcome obstacles and achieve their goals. Whether it’s through leadership, advocacy, support, partnerships, or direct services, we are here to help.

I am honored to be joined by the District’s efforts and our many partners that tackle our most pressing health needs. We are grateful for the opportunity to work together to support our community.

I am proud of the work we are doing in the resilient community of Petaluma. I’m proud of our work, our team, and the Board, and I am also proud to be doing this work in the resilient community of Petaluma.

I continue to be inspired by the board of directors and staff who work hard every day to ensure that the Petaluma Health Care District’s mission is realized.

I want to express my gratitude to all of our partners and stakeholders who have supported us in our mission. Your continued support is crucial to our success.

In 2018, PHCD awarded over $250,000 in community health initiatives.

Sincerely,

Ramona Faith

Community Health

About PHCD

PHCD operates the Petaluma Health Care District, a 501(c)(3) public benefit corporation established in 1948 with the mission to improve the health and well-being of all residents of Southern Sonoma County. Our vision is a healthy community where all residents have access to comprehensive health and wellness services.

PHCD is committed to addressing the social determinants of health, which are the conditions in which people are born, live, work, and play. We work to ensure that everyone has the opportunity to achieve their full health potential, regardless of race, ethnicity, gender, or socioeconomic status.

Our Mission + Vision

The mission of PHCD is to improve the health and well-being of all Sonoma County residents through leadership, advocacy, support, partnerships, and direct services.

Community Health Initiatives

In 2018, PHCD provided over $40,000 in sponsorship funds to 29 organizations whose programs and services address our most pressing community health needs.

Grants and Sponsorships

In 2018, PHCD provided $250,000 in grant funding to 28 organizations whose programs and services address our most pressing community health needs.

Grants and Sponsorships

In 2018, PHCD provided over $40,000 in sponsorship funds to 29 organizations whose programs and services address our most pressing community health needs.

Community Health Awards

On May 15, 2018, PHCD hosted the fourth annual Community Partnership Appreciation Breakfast. Once again, we expressed our deep gratitude to the people and partners who work tirelessly to improve the health of our residents and community. We were joined by California State Senator Bill Dodd and Assemblymember Marc Levine’s staff in honoring our Health Hero Award recipients: Stephanie Bodi and Golden Heart Award recipient, Exchange Bank. We also publicly nominated and celebrated our seven grant awardees.

Technical Assistance: Petaluma Sober Circle

In April 2018, the Petaluma Sober Circle (PSC) concluded the first two years of operations. During this time, PSC conducted 74 peer sessions with individuals struggling with substance use and addiction, helped 40 clients complete important treatment, and scored permanent housing for 14. For those enrolled in the program for at least one month, success rates were 74% based on an average of 449. Transports of clients to E3BS were made by 91% and transport by police was efficiently reduced to none.

Funding has been renewed for an additional year and we are working diligently to serve the needs of the important effort supporting our most vulnerable residents.
Community Health

The Petaluma Health Care District (PHCD) addresses the social determinants of health in a variety of ways. Our Mission Statement reflects our commitment to building strong communities that are resilient, healthy, and safe. Our vision is to be a leader in advancing health equity and improving the health of Sonoma County. This year, PHCD awarded a total of $40,000 in sponsorship funds to 29 organizations whose programs and services address our most pressing community health needs.

Grants and Sponsorships

In 2018, PHCD provided over $40,000 in sponsorship funds to 29 organizations whose programs and services address our most pressing community health needs.

In April 2018, PHCD also unveiled a new grant-based approach to providing technical assistance to nonprofit organizations and health care districts. Nonprofits serving District residents, including evidence-based or promising practices, and addressing at least one of our six identified health priorities—housing, access to services, mental and behavioral health, educational attainment, and cardiovascular health—were eligible to apply. We welcomed our inaugural Grant Review Committee, a committed group of residents who dedicated significant hours to reviewing and scoring each application and presented their recommendations to the Board of Directors.

This year, PHCD awarded a total of $54,000 in grant funding to the following organizations and programs:

- Center for Well-Being: Community Health Workforce
- Community Health Workforce Hub
- COTS: Mary Isaak Center Emergency Shelter
- Kids Scoop News
- Dream College
- Petaluma Educational Foundation: APIE
- Petaluma Health Center: Trauma-Informed Care
- Petaluma Bounty: Bounty Farm
- SPOTLIGHT: Trauma and Immigration Training
- CHIPA Work Groups hosted Trainings and Funding
- Technical Assistance: Petaluma Sober Circle

In 2018, PHCD invested over $250,000 into our community’s health. Our Mission + Vision

HeartSafe Community

HeartSafe strengthens our community’s response to cardiac emergencies through CPR training; strategic AED installations; maintenance; and training and education. In 2018, we unveiled our first Hands-Only CPR and AED Demonstration course. This 30-minute course was created to empower business partners to effectively and efficiently prepare their staff with life-saving skills. As a result of our HeartSafe initiatives, 50 businesses and 34 schools have become HeartSafe organizations.

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**Petaluma Health Care District 2018 Board of Directors**

- Enos Hamilton
- Josephine S. Thornton, MS
- Jeffrey Tobias, MD
- Kenilworth 7th Graders

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**2018 Annual Report**

Ramona Faith, MSN RN
Chief Nursing Officer
1245 North McDowell Blvd.
Suite 170
Petaluma, CA 94954
Tel: (707) 285-2143
Email: info@phcd.org

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**Petaluma Health Care District**

www.petalumacare.org

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The Petaluma Health Care District receives no tax revenue from any source.

Programs, Grants and Sponsorships

<table>
<thead>
<tr>
<th>Program</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heart Health</td>
<td>$9,542</td>
<td>13%</td>
</tr>
<tr>
<td>Mental Health</td>
<td>$37,665</td>
<td>49%</td>
</tr>
<tr>
<td>Education</td>
<td>$21,986</td>
<td>28%</td>
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<tr>
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<td>4%</td>
</tr>
<tr>
<td>Health Care Access</td>
<td>$5,033</td>
<td>6%</td>
</tr>
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<td><strong>Total</strong></td>
<td><strong>$77,576</strong></td>
<td><strong>100%</strong></td>
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The balance sheet for the 2017-18 fiscal year, as of June 30, 2018 is as follows:

**Assets**

- Current: $2,013,155
- Invested: $2,438,530
- Property, Plant and Equipment: $3,452,530
- Total: $7,904,215

**Liabilities and Fund Balance**

- Liabilities: $479,197
- Fund Balance: $7,425,018
- Total Liabilities and Fund Balance: $7,904,215

Direct Services

**Healthquest**

For nearly 40 years, Healthquest has been providing high-quality CPR, AED and First Aid training to thousands of individuals every year. Healthquest is an American Heart Association and Medic First Aid certified training center, and our skilled instructors lead a variety of certification courses and on-site trainings. We are the local vendor of choice for AED purchases and maintenance plans and can ensure your emergency response program meets all federal and state requirements.

At Healthquest, we focus on developing courses and products that offer support to our Spanish-speaking community. In 2018, we trained or certified over 3,800 residents in CPR, launched Spanish-language CPR certificate courses, and are one of the only local vendors offering dual-language AEDs.

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**Financial Summary**

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**Petaluma Health Care District**

**2018 Board of Directors**

- Ethan Harper ...........................................President
- Josephine S. Thornton, MS ............................Vice President
- Joseph Stern ..............................................Treasurer
- Fran Adams, RN, BSN ...................................Secretary
- Jeffrey Tobias, MD ......................................Member at Large

Since our inception in 1946, PHCD owned and operated Petaluma’s community hospital, existing into a 20-year lease with St. Joseph Health (SJH) in 1999. While the lease ended in January 2017, SJH has continued to operate the hospital.

Petaluma Valley Hospital (PVH) is recognized for providing safe and effective care at the highest quality and value. It was the first hospital in California to receive an advanced certification as an Acute Stroke Ready Hospital.

Over the past three years, PHCD has continued its efforts and focus on securing a long-term quality hospital operator. As of November 2018, PHCD has entered into a non-binding letter of intent with SJH’s parent company to operate PVH.

We are hopeful that a definitive agreement will be reached and remain committed to ensuring area residents will have access to a locally owned and operated hospital. Throughout this complex process, we have harnessed the community’s vision and provided oversight to ensure Southern Sonoma County’s health care needs are met.

**Awards and Recognition**

- Sonoma County Board of Supervisors and City of Petaluma
  - HeartSafe Community Designation
  - National Walking Day Designation
- North Bay Business Journal
  - Community Philanthropy Award
  - Healthiest Companies Award
- Association of California Healthcare Districts
  - Certified Health Care District

**Programs, Grants & Sponsorships**

- Mental Health 49%
- Heart Health 13%
- Health Care Access 6%
- Education 28%
- Housing 4%

**Petaluma Valley Hospital**

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Kenilworth 7th Graders learn Hands-Only CPR