MINUTES OF THE JULY 21, 2015 REGULAR MEETING OF THE 
PETALUMA HEALTH CARE DISTRICT BOARD OF DIRECTORS

CALL TO ORDER

President Hempel called the meeting to order at 12:00 noon in the conference room at 1425 N. McDowell Blvd., Suite 103.

PRESENT

Fran Adams, RN, BSN, Secretary
Elece Hempel, President
Robert Ostroff, MD, Vice President
Josephine S. Thornton, MA, Treasurer

ALSO PRESENT

Kitty Brown, RN, PVH
Betty Daniels, Administrative Assistant, PHCD
Ramona Faith, CEO, PHCD
Erin Howseman, Administrative Assistant, PHCD
Andrew Koblick, Controller, PHCD
John Mackenzie, Dignity Health Telemedicine Network
Denise Pimintel, Dignity Health Telemedicine Network
Jane Read, VP of Operations, PVH
Jim Roxburgh, RN, MPA, Director, Dignity Health Telemedicine Network

MISSION AND VISION

Director Ostroff read the mission and vision of the Petaluma Health Care District.

The mission of the Petaluma Health Care District is to improve the health and well-being of our community through leadership, advocacy, support, partnerships and education.

Petaluma Health Care District envisions: A healthier community; a thriving hospital; local access to comprehensive health and wellness services for all

CONSENT CALENDAR

Director Thornton requested changing the July 16, 2015 Presidents Report to read: “President Hempel brought forth a concern that Director Powell may have a conflict of interest regarding Petaluma Valley Hospital. In the event of her resignation it was suggested that Directors submit recommendations of names who might be interested in applying for the open position. Ramona Faith will follow up on recommendations. In addition she
requested that her motion under fiscal sustainability be changed to read: “A motion was made by Director Thornton to approve the budget as presented with a reduction of overage by 50% to be prepared and presented to the board, seconded by Director Ostroff and passed by a vote of 4 ayes (Directors: Thornton, Adams, Hempel, Ostroff) and 1 absent (Powell).

A motion was made by Director Ostroff seconded by President Hempel to approve the July 21, 2015 agenda and the June 16, 2015 minutes with the above changes. This motion was passed by a vote of 4 ayes (Directors Ostroff, Thornton, Hempel, Adams).

PUBLIC COMMENTS

There were no public comments.

BOARD COMMENTS

There were no board comments.

TELEMEDICINE PRESENTATION: Improving Access to Care

Jim Roxburgh, Denise Pimintel and John Mackenzie from Dignity Health presented information on telemedicine. Dignity Health has 39 partner sites, 78 robots and provided 11,743 consults FY ending June 2015. Telemedicine is a consumer driven program focusing on service then layering on the technology to provide implementation and follow-through. Use of telemedicine has resulted in a reduction of re-admission from 19% to 5%. Charts are available on a secure website with information that populates the stroke timeline report. “Teamwork” has created a 2 minute response time. Joint commission sees telemedicine as a major player in stroke center management.

Telemedicine is in six different ICU’s with 5 minutes or less response time using the “Rounding Model” which allows for 2-way conversations. Emergency Department (ED) transfers reduced by 1/3 and ICU transfers went down slightly. Mortality rate reduced by 50%, re-admission reduced by 50% and patients are able to stay in their home communities.

They are working on care at home using IPADs to manage chronic disease conditions which improves patients’ lives at home and reduces their need for clinic and ED visits. Managed care CPT code from Medi-Care reimburses $40 per encounter for this service.

Telemental health has 18 sites with a 3 minute response time. This process is bringing psychiatric medicine on par with the ED. It increases access to a psychiatrist and reduces stigma. Patients can see the same psychiatrist regardless of where they go for help using telemedicine. There is a triage assessment process to separate mild, moderate and severe cases appropriately which leads to 50% of patients coming in to ED on a 5150 being released within 12 hours, within one shift, allowing for more resources to go to the moderate cases; where it is needed. Santa Rosa and Petaluma Valley Hospital (PVH) currently utilize this service with PVH seeing 70 patients in the last three months.

There was a discussion of how telemedicine may be used to help our 3,000 Lifeline subscribers.
ADMINISTRATIVE REPORT

CEO REPORT
Board members will let Ramona Faith know if they are interested in serving on an ACHD policy group. A streamlined HeartSafe AED package was reviewed and the CEO annual review will be scheduled for the August board meeting. No additional information was discussed.

PRESIDENT’S REPORT

President Hempel noted that Director Powell submitted a letter of resignation effective July 14, 2015 acknowledging that her expertise and input to the board will be missed.

We are within 130 days before next election so the open board seat needs to be posted for 15 days before we can appoint. We will post in the Argus Courtier and Petaluma 360. Interested candidates should complete an application and meet with Ramona. Board members need to be mindful of Brown Act regulations regarding meeting with candidates. All candidates need to come before the board prior to an appointment decision.

FISCAL SUSTAINABILITY

May 2015 Financials

As of May 31, 2015 the Statement of Net Assets reflected assets of $10,993,272 and liabilities and deferred revenue of $1,156,291 leaving the net fund balance at $9,836,980.

April financials showed a net loss of $96,979 which is $13,344 more than the budgeted loss of $83,635. A year to date net loss of $940,781 which is $80,814 better than the budgeted year to date loss of $1,021,595.

A motion was made by Director Adams, seconded by Director Ostroff to approve the May 2015 financials. This motion was passed by a vote of 4 ayes (Directors Thornton, Adams, Hempel, Ostroff).

Ways to reduce the deficit by 50% will be discussed in closed session.

Lynch Creek Walgreen Project

Walgreens has pulled out of the project. Browman Development is requesting PHCD to pay $40,000 as Browman Development has spent $317,000. Previous review of Joint Venture Agreement by legal counsel noted that if project was not approved by City Council PHCD would owe $40,000. Project was not denied but referred back to Planning Commission. Ramona Faith, working with legal counsel, will draft a letter denying payment of the requested $40,000.

Warehouse Update

Petaluma Health Center will take over the lease of the warehouse and we will pay $1 per year for space to store our property which has been repacked and greatly reduced.

Kcoe Isom District Annual Financial Audit FY 2014-2015

A Letter of Engagement has been signed with KCoe Isom for an audit in October 2015.
PETALUMA VALLEY HOSPITAL

Jane Read, VP of Operation, PVH, reported that the Family Birthing Center assessment is scheduled for July 30 through August 2, 2015 and will include a review of their high risk birthing situations. PVH year end financials were not available to present at this board meeting. The census at PVH has increased but there are plans to bring additional nursing and support to assist with a further increase in census. Regional patients are being denied at about 8 patients per day, work continues to reduce this number.

PVH is moving towards stroke ready certification through JCAHO. A nurse from ICU will become both sepsis coordinator and stroke coordinator for PVH.

A review of the 2015 PVH Employee Engagement survey showed an increase in employee participation scores, shared governance and climate of trust. “Walk in my Shoes” program is scheduling administration level staff to visit departments at busy times so they can gain a better understand of what is happening in each department.

PETALUMA PEOPLE SERVICES CENTER

Elece Hempel, Executive Director of PPSC reported spending time in Sacramento advocating for change in how to process outdated food in order to get it to the food banks for needy people.

INFORMATIONAL ITEMS

Ramona Faith reviewed upcoming events, letters of acknowledgement, newspaper articles and future board meeting schedule.

ADJOURN TO CLOSED SESSION

President Hempel adjourned the meeting into closed session pursuant to:

- Government Code §54957.6 closed session regarding employee matters
- Government Code §54956.8 closed session; real property transaction; meeting with negotiator – 400 North McDowell Blvd.; The Camden Group

ADJOURN TO OPEN SESSION

President Hempel adjourned the meeting to open session and reported that no action was taken in closed session.

ADJOURN

President Hempel adjourned the meeting at 4:20 p.m.

Submitted by Fran Adams, Board Secretary

RECORDED BY

Betty Daniels, Administrative Assistant