

# AGENDA

## Petaluma Health Care District Board of Directors Regular Meeting

Date/Time: Tuesday, March 18, 2014; 12:00noon – 1:45pm

**1425 N. McDowell Blvd., Building Conference Room**

Board Lunch Available at 11:45am

**\*\*\*PLEASE NOTE LOCATION & TIME\*\*\***

Persons seeking accommodation for disabilities who wish to attend can contact PHCD at 285-2143 x130

Meeting Roles:

Josephine S. Thornton, MA, President

Suzanne Cochrane

Leader

Recorder

### MISSION

*The Mission of the Petaluma Health Care District is to improve the health and well-being of our community through leadership, advocacy, support, partnerships and education.*

### VISION

*The Petaluma Health Care District envisions: A healthier community; A thriving hospital; Local access to comprehensive health and wellness services for all*

The Board values public comments and wishes to convey that although Board members cannot discuss items that are not on the agenda, they listen carefully and appreciate and value input from the public.

There are two opportunities to address the Board during the Board meeting. The first opportunity is during **Public Comments** where the public is invited to make comments on items that are not listed on the current agenda. Public comments are limited to 3 minutes per person totaling no more than 15 minutes. If more than three persons wish to address the Board on the same topic, they are encouraged to select a spokesperson. The Board does not take action or discuss items not appearing on the agenda.

The second opportunity for public input is before the Board discusses and takes action on a specific Agenda item.

The Petaluma Health Care District is governed by a publicly elected five-member Board of Directors to serve Southern Sonoma County. Board of Directors meetings are held on the third Tuesday of each month from 12:00 noon to 3:00pm unless otherwise noticed. Copies of Agendas and approved minutes are available on the PHCD website, [www.phcd.org](http://www.phcd.org)

STRATEGIC PRIORITY	AGENDA ITEM	METHOD	TIME	RESPONSIBILITY
	<b>1. CALL TO ORDER</b> <ul style="list-style-type: none"> <li>• Roll Call</li> <li>• Timekeeper</li> <li>• Call for Conflict</li> <li>• Mission and Vision</li> </ul>	(2 minutes)	12:00 pm	<b>Josephine S. Thornton, MA Board President</b>
	<b>2. CONSENT CALENDAR-</b> The following item is considered routine and non-controversial and will be enacted by one motion as recommended. At the request of the Board of Directors, a specific item may be discussed and/or removed from the Consent Calendar for separate action. <ul style="list-style-type: none"> <li>• Approval of March 18, 2014 Agenda</li> <li>• Approval of February 18, 2014 Board of Directors Minutes</li> </ul>	Motion and Action (3 minutes)	12:02 pm	<b>Josephine S. Thornton, MA Board President</b>
	<b>3. PUBLIC COMMENTS (non-agenda items – 3 minutes per-person up to 15 minutes)</b>	Informational	12:05 pm	
	<b>4. BOARD COMMENTS</b>	Informational (5 minutes)	12:10 pm	
INFRASTRUCTURE DEVELOPMENT	<b>5. ADMINISTRATIVE REPORT</b> <ul style="list-style-type: none"> <li>• <b>CEO Update</b> <ul style="list-style-type: none"> <li>○ ACHD Update</li> <li>○ Health Action Impact Report – 2/20/14</li> <li>○ Edelman Contract for PR Counsel and Strategic Planning (to be distributed at meeting)</li> </ul> </li> <li>• <b>President’s Report</b></li> </ul> <i>Public Comments</i>	Informational/ Action (20 minutes)	12:15 pm	<b>Ramona Faith, CEO</b>  <b>Josephine S. Thornton, MA Board President</b>

STRATEGIC PRIORITY	AGENDA ITEM	METHOD	TIME	RESPONSIBILITY
FINANCIAL STABILITY	<b>6. FISCAL SUSTAINABILITY</b> <ul style="list-style-type: none"> <li>• January 31, 2014 Financials</li> <li>• Lynch Creek Property Update</li> <li>• Proposal for Planning &amp; Public Information Services for Community Support (distributed at meeting)</li> </ul> <i>Public Comments</i>	Discussion/Action (15 minutes)	12:35 pm	<b>Robert Ostroff, MD, Board Treasurer Richard Nadale, Director of Finance Ramona Faith, CEO</b>
PETALUMA VALLEY HOSPITAL	<b>7. PETALUMA VALLEY HOSPITAL</b> <ul style="list-style-type: none"> <li>• SRM Alliance Board Update</li> <li>• Employee Engagement Presentation</li> <li>• Patient Satisfaction</li> </ul>	Discussion (45 minutes)	12:50 pm	<b>Todd Salnas, CEO, SJH Jessica Jauregui, HR Director, SJH Tiffany Oliver, CNO, SJH</b>
	<b>8. INFORMATIONAL ITEMS</b> <ul style="list-style-type: none"> <li>• Upcoming Events: <ul style="list-style-type: none"> <li>○ Planning for Your Longevity – 12 month Workshop Series (Monthly, 2<sup>nd</sup> Wednesday)</li> <li>○ Chamber of Commerce – Community Awards – March 27, 2014</li> <li>○ PPSC Rock n’ Bowl 2014 – March 28, 2014</li> <li>○ ACHD Legislative Day – April 7-8, 2014</li> <li>○ Documentary – Are We Crazy About Our Kids – April 9, 2014 – 6:30pm</li> <li>○ Petaluma Kids Gran Fondo – May 3, 2014</li> <li>○ Go Red for Women Luncheon – May 9, 2014</li> <li>○ PEP Housing 2014 Gala – May 10, 2014</li> <li>○ Sonoma County Backroad Challenge – May 17, 2014</li> <li>○ ACHD Annual Meeting – May 28-30, 2014</li> </ul> </li> <li>• Letters of Acknowledgement</li> <li>• Future Board meetings <ul style="list-style-type: none"> <li>○ April 15, 2014</li> <li>○ May 20, 2014</li> </ul> </li> </ul>	Information Only (5 minutes)	1:35 pm	<b>Ramona Faith, CEO</b>
	<b>9. ADDITIONAL PUBLIC COMMENTS (limit to 5 minutes)</b>	Discussion (5 minutes)	1:40 pm	
	<b>10. PLUS/DELTA</b>	Input	1:45 pm	<b>Board</b>
	<b>11. ADJOURN</b>	Action	1:45 pm	<b>Josephine S. Thornton, MA Board President</b>